HANYUNA.CO

PRESS KIT — SEPT 2026

Han Yuna

A synthetic model, made on purpose.

SHE IS NOT A PERSON

Every image on this site is generated.

There is no photographer, no set, no flight to Seoul. There is a model file, a wardrobe library, and a colourist.

Han Yuna was built for campaign work that needs the same face in fifty places at once — resort in one frame, knitwear in the next, both shot Tuesday. Her look is fixed: the identity file is versioned, so a client booking her in March gets the same woman in November.

Nothing here is disguised as photography. Every plate carries its seed and pass count, and that line stays on the image wherever it runs.

IDENTITY FILE	SERIES SHOT	INSTAGRAM	TURNAROUND
HY-v4.2	04	@hanyuna.co	72 hr
locked Jan 2026	312 plates	daily plates	brief to graded

HOW A SHOOT RUNS

01 Brief, wardrobe references, and delivery date.

02 Wardrobe built and draped; set and light chosen.

03 Passes rendered from the locked identity file.

04 Selects graded, slugged, delivered as TIFF and JPG.

WORKED WITH

Coming soon.

A body made *of daylight*

Fourteen passes of the same afternoon. The room was never real, and the salt on the sill was never real, and she stood in it anyway.

Salt Room is the first series shot entirely at 85mm equivalent. Wardrobe was built from a single bolt of unwashed linen and re-draped between passes.

HY-v4.2 SEED 881427 14 PASSES

PLATE 02 — SEATED

PLATE 03 — MID

PLATE 04 — CLOSE

Book her

Campaign, lookbook, or a single post. Send the brief and the wardrobe, get graded plates in 72 hours.

BOOKING

booking@hanyuna.co

PRESS

press@hanyuna.co

ELSEWHERE

INSTAGRAM — @hanyuna.co

FACEBOOK — @hanyuna.co

CAMPAIGN	LOOKBOOK	SINGLE POST	LICENSING
Multi-look, multi-market, one face.	Full wardrobe run, consistent set.	One plate, one caption, her feed or yours.	Existing plates, new territory or term.

USAGE

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